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DISSERTATION

**ACCELERATING AGRICULTURAL PRODUCTION IN
SAUDI ARABIA**

Submitted by

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ABSTRACT OF DISSERTATION

ACCELERATING AGRICULTURAL PRODUCTION IN SAUDI ARABIA

The main purpose of this study was to find a way to accelerate agricultural production in Saudi Arabia. The way suggested should depend on the current state of input utilization and production efficiency. If Saudi farmers are "poor but efficient," then total production cannot be increased from existing resources farmers supply and control. If there is disequilibria within the agricultural sector, however, and farmers are "poor but not efficient," then total production from existing resources could be increased through production economic studies as well as educational programs helping farmers to recognize and remove disequilibria.

Resource allocation efficiency in Saudi's agricultural sector was analyzed by constructing two production functions for wheat and barley (Cobb-Douglas type). The value marginal productivities (VMP) of land and labor were computed and allocation efficiency was investigated.

The results found the VMP for land under barley was higher than that of land under wheat. VMP of land, both under wheat and barley, was much less than the marginal expense of land, however. Thus, Saudi farmers experience net losses. Resources, then, are used

unprofitably. Moreover, the VMP of labor was very low in wheat and negative in barley production, indicating too much labor is used relative to land.

Production function analysis suggests disequilibria, a result of very low land-labor ratio. This ratio must be altered before the agricultural sector increases efficiency.

Three solutions were considered. "Labor squeeze" and land expansion (horizontally) are ruled out; intensive cultivation seemingly became the solution. Fertilizer, as a form of intensive technique, was investigated. A production function for fertilizing wheat was constructed and the marginal rate of substitution, fertilizer for land, was constructed from different input combinations. This function was compared with two functions the U. A. R. produced. The results show how fertilizer can play an important role as a substitute for land.

Moreover, production from existing resources can be increased by removing disequilibria. Removing the "barriers to efficiency" removes disequilibria. Some of these barriers to efficiency were market structural variables, natural factors and government policies.

The study found disequilibria within Saudi's agricultural sector. Thus, total production from the existing resources could be increased through production economics studies and educational programs. Moreover, to alter the existing unfavorable land-labor ratio, more

land investment is required, i. e., the "intensification" within the agricultural sector seems the most feasible solution.

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NOMENCLATURE

The measurements and units used in this dissertation are:

4.5 Saudi Riyals = \$1.00

1 Saudi Riyal = 20 Qurshs

Ardab = 140 Kilograms

Hectare = 2.471 Acres

Acre = 1.6 Dunum

Hectare = 3.9536 Dunum

production efficiency. Therefore the problem of resource "allocation efficiency" in the agricultural sector must be tackled. If Saudi farmers are "poor but efficient," then total production cannot be increased from the existing resources farmers supply and control. Increased total production has to come from policies that change the decision-making environment within the agricultural sector. If, however, there is disequilibria within the agricultural sector and if Saudi farmers are "poor but not efficient," then the total production from the existing set of resources can be increased through production economics studies and educational programs helping farmers recognize and remove disequilibria. However, in doing this the existing input-input relationship will be obtained, then a decision must be made as to whether it is favorable or not. If it is not favorable, then some possibilities of altering this relationship has to be investigated and policies which might raise resource productivities would be proposed.

Chapter 2

THE STATE OF AGRICULTURE

The Kingdom of Saudi Arabia covers 865,000 square miles--four-fifths of the Arabian Peninsula, roughly 1.5 per cent of the total surface of the earth. The Red Sea borders Saudi Arabia on most of the west coast and the Arabian Gulf on the east. On a map, it extends northward beyond the latitude of Alexandria; it reaches approximately to Jerusalem. The Southern part of this plateau is the Rub Al-Khali (the empty quarter) (see Figure 1).

Most of Saudi Arabia is arid, averaging less than 4 inches annual precipitation characterized by extreme irregularity. In addition to the sparsity of rainfall, precipitation varies within the year, i. e., it is not uniform, and with some months being virtually rainless, as is shown in Table 2-1.

The best known feature of the Arabian climate is the intense heat of the summer months. Mean monthly temperatures in selected towns are shown in Table 2-2.

It is disheartening. No single import has been completely eliminated. Instead, more items, at one time exports, are now added to the import list. Before 1949, Saudi Arabia was a net exporter of live animals, now it has become a heavy net importer. Estimates of live animal import and total meat quantity import show a steadily rising trend. It is estimated that about one quarter of total meat consumption in Saudi Arabia was met by imports in 1960/61.

However, Saudi Arabia will not likely face the severe food crisis that is facing some heavily populated areas of the world. Saudi Arabia is endowed with an extraordinary capacity to import food as the demand requires. In a longer range period, some critical food supply problems may develop should Saudi Arabia's agricultural potential lag too far behind population needs (especially if the high-value oil exports become exhausted). This means supply and demand for food must be known before the country plans its agricultural development.

2-7. Potential Demand and Supply of Food

A - Potential Supply. The 1965-1975 projected annual growth rate of supply for meat is estimated to be 1.8 per cent; 7.2 per cent for cereal; 5.3 per cent for fruits. Vegetables are estimated at 7.7

The supply rate of growth for meat and fruits is going to be less than the rate of growth of demand. Therefore, a deficit is going to exist. Supply and demand for vegetables and cereal, at some point of time, will match each other and the country will be self-sufficient concerning these two commodities. This indicates the agricultural sector in Saudi Arabia needs planning for development. Before development plans can be drawn, some information on existing resource allocation and production efficiency is needed. This is the point of the coming chapter.

Marginal productivities of inputs taken in conjunction with their prevailing market or opportunity costs throw some light on the efficiency of resource-use. If marginal productivity is less than market costs its resource use is unprofitable. At the same time, a greater than market cost indicates output profitably through an increased use of resource inputs.

Again, there are limitations arising from the method of estimation itself. Since marginal productivities are derived from elasticities, and since the estimated elasticities are biased due to the omission of certain explanatory variables from the functions (i.e., capital, etc); the estimated marginal products are also biased in the same direction as elasticities.

The estimated marginal physical productivities of land (per standard acre) and labor (per man-day) taken at the geometric mean of the input factors used in the two functions are given in Table 3-3. The marginal product of land used in wheat production is relatively higher than that of land used in barley production. Marginal productivities of labor are negative, and MP of land is positive.

3-7. The Allocation Efficiency

If a farmer has allocated his inputs among his production alternatives efficiently, while at the same time he operates under conditions of competition in product and factor markets, the following equilibrium condition will prevail:

and efficiency. In other words, farmers are inefficient and production from the existing set of resources can be increased through production economics studies and educational programs. Moreover, availability of labor in agriculture is much more than the amount of labor required in the agricultural sector. A way is needed to increase labor requirements or to decrease labor availability. There are two problems: farmers must be helped to recognize and remove disequilibria through marketing information, eliminating risk and uncertainty, making production more profitable, etc.; and on the other hand, the gap between labor availability and labor requirements must be eliminated.

In general, production economics studies and educational programs would aid in solving both problems, i. e., they increase efficiency, make production more profitable, and increase labor requirements per acre of land. Saudi Arabia's unique situation, i. e., under-utilization of resources and the existence of too much unoccupied labor, demands more than production economics studies and educational programs. That is to say, altering the unfavorable land--labor ratio existing in the agricultural sector. This is the point of departure for the next chapter.

are mainly sandstone formations (but there are also limestone formations) separated by water barriers or aquicludes which are shales and marls.³⁰

It is not known how much of Saudi Arabia's ground water originated from the "fossil" period, or from current infiltration. However, it is a fact that the "Wasia Acquifer," which lies under a large area of northeastern Saudi Arabia, contains more water than there is in the Arabian Gulf. Some thirty trillion barrels of this water is believed to be suitable for household use. In an area some thirty miles square east of Riyadh, there are about one trillion barrels of potable water at depths between one and two thousand feet.³¹ Moreover, in the southwest Wadi Jizan area, an acquifer estimated to contain nearly 8 million cubic meters per year could be drawn from by continuous operation without depleting the underground storage (provided no great change occurred in recharging).³²

It is, however, unfortunate that there is a downdip movement which brings the largest concentration of water into the east, along the coast. Solution of soluble mineral salts in the acquifers causes the

³⁰ H. E. Hassan Mishari, "Toward Full Water Utilization in Saudi Arabia," in the Water for Peace, International Conference on Water for Peace. May 23-31, 1967, Vol. 2, p. 833.

³¹ Arabian American Oil Company, Aramco Handbook; Oil and the Middle East, Dhahran, 1968, p. 187.

³² FAO, Land and Water Surveys in the Wadi Jizan, Kingdom of Saudi Arabia, Rome 1966, p. 19.

groundwater to become less useable. It mixes with the "fossil" water contaminated by oil field brines and mingles with seawater as the coast approaches.³³

Saudi Arabia's large quantities of groundwater, if utilized, would bring more land under cultivation. Thus, labor requirement in the agricultural sector would be increased. The critical question is whether the incremental increase in value of production is greater than the incremental cost of bringing water resources into use. It is doubtful that water resources will be brought into agricultural use. The Saudi Arabian Minister of Agriculture and water is quoted as saying: "Development is first for domestic purposes, second for industrial use, and finally for the irrigation and agricultural development of as large an area as is possible within the limits of water resources."³⁴ This is not a strange statement for a country where in recent years many regions suffered from declining water levels. In fact, Jiddah (on the Red Sea) was expected to outgrow its existing water supply by 1968. Moreover to the point, Saudi farmers are in no position to develop water resources for their use. The costs of digging thousands of feet and purifying water for use in agriculture is great and unbearable for farmers. Even if farmers could do it, it is still expensive. Clark, talking about Kuwait and Middle East water

³³Mishari, op. cit., p. 833.

³⁴Mishari, op. cit., p. 832.

desalination cost per cubic metre, says, ". . . such water, however, would still be beyond the reach of agriculturalists."³⁵

B - Components of Land. Limited water supply blocks cultivated land expansion. Therefore, the extensive solution to the Saudi Arabian agricultural sector is not feasible. However, farm land has two components, a natural endowment component and a capital structure component. The latter is a consequence of past investments. Most of the time, people refer to land as its natural endowment. "But it is for the most part an empty concept because so many of the differences in the productivity of farm are man-made. . . . In addition, production of factors that substitute for land is of increasing importance."³⁶

4-3. The Intensive Cultivation

Land is given and capital is divided into two parts -- those which replace labor (i. e., tractors) and those which replace land (i. e., fertilizers). This division is not "watertight" and in some cases a capital good increasing daily labor-productivity may also raise productivity of land. This study makes these assumptions: investment

³⁵ Colin Clark, *The Economics of Irrigation*, Pergamon Press Ltd., 1967, p. 88.

³⁶ Schultz, *op. cit.*, p. 17.

on land-productivity-increasing (to be called DPI) has nothing to do with labor productivity.

Labor productivity will only be affected by those investments on labor-productivity-increasing (to be called LPI). One more assumption is labor requirements per unit of area will be affected by investment on DPI. That is to say, the more intensive techniques are used; more labor required per acre. For example, using more fertilizer requires more irrigation, and investment on land might lead to more double cropping.

In Figure 2, there are four axes: East, measuring labor (hours); North, output; West, investment; and South, investment on LPI. The curve AA reflects the relationship between output and investment in DPI. The shape of this curve exhibits diminishing returns though the marginal product need not necessarily become zero. In fact IA is positive output with zero investment on DPI. The curve LL gives the alternative combination of labor and LPI.

Let OI represent the total amount of investment that can be made in a year and OL_n is the labor supply that is to be used. Suppose that II_1 is spent on DPI, then OI_1 will be spent on LPI. Now draw a 45 degree line in the southwest corner and drop a perpendicular from I_1 to intersect the 45 degree line. This represents the amount left over for LPI after spending II_1 on DPI (i. e., it is OV). Now drop two perpendiculars, one from V to intersect LL at f and

one from f to intersect the labor axes at L_1 . OL_1 is the amount of labor that will be used and L_1L_n is the unoccupied labor.

Now suppose we have the same amount of investment namely OI , that can be made in a year. But suppose that investment on DPI became II_2 and, hence, OV_1 on LPI. In other words, better seeds, more fertilizer, and better irrigation facilities are used more than before. As a result, output would increase from I_1A_1 to I_2A_2 . Moreover, since more and better intensive cultivation methods are used, all labor supply will be used up with the same amount of investment. With respect to Saudi Arabia, investing more on DPI will improve the capital structure component of land. This, in turn, required more labor and the unutilized or underutilized labor that exists in the Saudi agricultural sector will be utilized (i. e., the 32,584 unoccupied or underemployed workers would be utilized).

Figure 2 reflects the importance of continuous capital investment required for intensification methods. Amount of investment depends, however, largely on the production functions of various agricultural products. Once these are known, the total amount of capital that should be allocated to the agricultural sector would be reached. This means additional or total output should be taken as datum.

Scarcity of water and, in turn, scarcity of land, dictate the solution for unoccupied labor in the agricultural sector. "Intensification" seems to be the feasible solution and the estimation of substitution

between land and technology is, therefore, essential. . . . The marginal productivity of fertilizer and the marginal rate of substitution of fertilizer for land is investigated in the next chapter.

Chapter 5

CONTRIBUTION OF CAPITAL TO PRODUCTION

The objective of this chapter is to estimate the maximum and optimum level of fertilizer. Estimated marginal productivity of fertilizer and the marginal rate of substitution of fertilizer for land will be derived to arrive at a value for both capital's contribution and vertical expansion's contribution to the Saudi agricultural sectors.

5-1. Framework

Use of the following polynomial function of the quadratic form permits an increase or decrease in the marginal physical product.

It can be stated as

$$Y = b + b_1 F - b_2 F^2 \quad (5-1)$$

where Y is yield per acre, b , b_1 and b_2 are the coefficients, and F is the fertilizer input.

Given the function, various economic principles and relationships can be specified.

(1) Determine the maximum rate of fertilization by equating marginal physical productivity to zero and solve for the maximum fertilizer level.

$$\frac{\partial Y}{\partial F} = b_1 - 2b_2 F = 0 \quad (5-2)$$

$$\text{MRS of F for A} = \frac{A}{F} = \frac{2b_2FA^{-1} - b}{b + b_2F^2A^{-2}} \quad (5-7)$$

5-2. The Data

It is disheartening that no detailed studies have been made on fertilizer application in Saudi Arabia. However, the total amount of fertilizer used in the whole country is available. The assumption is made: equal fertilizer to each hectare of land. The fertilizer used for wheat production is given in Table 5-1. The yield per hectare is taken from Appendix Table A.

5-3. The Result

The production function showing the response of wheat to fertilizer is represented in the following equation:

$$Y = 20.9 + 155.6F - 5.16F^2 \quad (5-8)$$

taking the first derivative of the equation gives the marginal physical product (MMP_F). MMP_F is the increase in total product due to adding one unit of fertilizer. So

$$MMP_F = 155.6 - 10.32F$$

equating MMP_F with zero and solving for F gives the amount of fertilizer necessary to maximize total product from one hectare of wheat

$$F = \frac{155.6}{10.32} = 15.1$$

to organize research, and (3) the distribution of cheap and most appropriate fertilizers.

It is the opinion of this writer, the Ministry of Agriculture should gradually take over the entire work of distributing fertilizer and seeds, and do it in co-operation with private enterprise. Moreover, soil studies and detailed along with semi-detailed maps must be made. Further, realizing 80 per cent of the fertilizer used in the country is imported, and therefore expensive; the government should consider subsidizing fertilizer.

Farmers are "poor and inefficient, but farmers have nothing to do with inefficiency." That is to say, farmers might become very efficient and receptive to innovations if the environment in the agricultural sector changes.

